

7KH LQYHVWPHQW VHHNV WR SURYLGH LQYHVWPHQW UHVXOWV WKDW
FRUUHVSRRG WR WKH WRWDO UHWXUQ RI IRUHLJQ GHYHORSHG DQG
HPHUJLQJ VWRFN PDUNHWV
7KH IXQG QRUPDOO\ LQYHVWV DW OHDVW RI DVVHWV LQ
VHFXULWLHV LQFOXGHG @DQGH)LGHOLW\ *OREDO H[8 6 ,QGH[

You should carefully consider the risks, charges, limitations, and expenses associated with a variable life insurance policy, as well as the risks, charges, expenses, and investment goals/objectives of the underlying investment options. This fact sheet is authorized for distribution only when preceded or accompanied by the variable life insurance product prospectus. Contact your life insurance producer or visit www.PacificLife.com for more information, including product and underlying fund prospectuses that contain more complete information about Pacific Life and a variable universal life insurance policy. Read them carefully before investing or sending money.

SURVSHFWXV IRU GHWDLOHG LQIRUPDWLRQ

Performance

- - -7KH 7RWHO 5HWXUQV OLVWHG LQ WKLV UHSRUW LQFOXGH RQ OHYHO IHHV DQG H[SHQVHV UHLQYHVWPHQW RI GLYLGHQGV DQG GLVWULEXWLRQV &XUHQW SHUIRUPDQFH PD\ EH ORZHU RU KLJK WKDQ WKH SHUIRUPDQFH UHIOHFWHG LQ WKLV 5HSRUW 5HWXUQV LQFOXGH DQ\ SROLF\ FKDUJHV 3HUIRUPDQFH ZRXOG EH VLJQLILFDQWO\ ORZHU DIWHU DOO SROLF\ IHHV DQG H[SHQVHV DUH GHGXFWHG 7KH FRVW RI OLIH LQVXUDQFH DQG EHQHILWV SURYLG WKURXJK WKH SROLF\ LV GHGXFWHG PRQWKO\ LQ WKH IRUP RI SROLF\ FKDUJHV ZKLFK PD\ LQFOXGH EXW DUH QRW OLPLWHG WR &RVW ,QVXUDQFH FKDUJHV DGPLQLVWUDWLYH FKDUJHV PRUWDOLW\ DQ

- - -9DULDEOH 8QLYHUVDO /LIH H[SHQVHV GHVWULFDO UHFRUGLQJ FKDUJHV DQG DQ\ ULGHU DGGLWLRQDO SUHPLXP SD\PHQW FKDUJHV WKHQGLWLRQDO SUHPLXP YDU\ E\ SURGXFW \RX DUH HLWKHU QR SUHPLXPV DUH SD\PHQW FKDUJHV WKHQGLWLRQDO SUHPLXPV DQ\ ULGHU LQVXUHQW WR FRQWLQXH FRVWV LQVXUDQFH LWLV\ /SROLF\ @CH 6VORP •PRYUDJH ZLOO H[SLUH /LIH LQVXUDQFH LWLV\ /SROLF\ @CH 6VORP •PRYUDJH DSSURYDO RI WKH DSSOLFDWLRQ DQG ZLOO LQFXU PRQWKO\ SROLF\ FKDUJHV WKDQ WKH 0 €LRQ pÅ0UH GHP•À`ðÅ• @ mDY@JKHU

- - -(DFK YDULDEOH LQYHVWPHQW ROLR RI WKH PHULFDQ)XQGV ,QVXUDQFH 6HULHV)XQGV %1< 0HOOR 9DULDEOH 6HULHV)XQGV ,QVXUDQFH 6HULHV)XQGV %ODFN5RFNŠ 9DULDEOH 6HULHV)XQGV ,QVXUDQFH 6HULHV)XQGV 'LPHQVLRQV *URXS ,QF)LGHOLW\Š 9DULDEOH ,QVXUDQFH 3URGXFW)XQGV)UDQNOLQ 7HPSOHWRQ 9DULDEOH ,QVXUDQFH 3URGXFW 7UXVW ,QYHVFR 9DULDEOH ,QVXUDQFH)XQGV -DQXV \$VSHQ 6HULHV /D]DUG 5HWLUHPPHQW 6HULHV ,QF /HJJ 0DVRQ 3DUWQHUV 9DULDEOH (TXLW\ 7UXVW /HJJ 0DVRQ 3DUWQHUV 9DULDEOH ,QFRPH 7UXVW /LQFROQ 9DULDEOH ,QVXUDQFH 3URGXFW 7UXVW /RUG \$EEHWW 6HULHV)XQGV ,QF 0)6Š 9DULDEOH ,QVXUDQFH 7UXVW 0)XQGV ,QF 1HXEHUJHU %HUPDQ \$GVLVHUV 0DQDJHPPHQW 7UXVW 3DFLILF 6HOHFW)XQGV 3,0&2 9DULDEOH ,QVXUDQFH 7UXVW 5R\FH &DSLWDO)XQGV 6WDWH 6WUHHW 9DULDEOH ,QVXUDQFH 6HULHV)XQGV ,QF 7 5RZH 3ULFH (TXLW\ 6HULHV ,QF 9DQ(FN 9,3 7UXVW DQG 9DQJXDUG 9DULDEOH ,QVXUDQFH)XQGV

- - -\$OWKRXJK VRPH IXQGV PD\ KDYH QDPHV RU LQYHVWPHQW JRDOV REMHFVLYHV WKDW UHVHPEOH UHWDLO PXWXDO IXQGV PDQDJH E\ WKH IXQG PDQDJHU WKHVH IXQGV ZLOO QRW KDYH WKH VDPH XQGHU\LQJ KROGLQJV RU SHUIRUPDQFH DV WKH UHWDLO PXWXDO IXQGV JRDOV REMHFVLYHV

- - -7KHUH LV JUHDWHU SRWHQWLDO IRU KLJKHU UHWXUQV WKURXJK WKH YDULDEOH LQYHVWPHQW RSWLRQV EXW \RXU LQYHVWPHQW LV VEHMFW WR WKH ULVN RI SRRU LQYHVWPHQW SHUIRUPDQFH DQG FDQ YDU\ GHSHQGLQJ RQ WKH SHUIRUPDQFH RI WKH YDULDEOH LQYHVWPHQW RSWLRQV \RX KDYH FRVHQ (DFK YDULDEOH LQYHVWPHQW RSWLRQ ZLOO KDYH LWV RZQ QLTXH ULVN 7KH YDOXH RI HDFK YDULDEOH LQYHVWPHQW RSWLRQ ZLOO IOXFWXDWH ZLWK WKH YDOXH RI WKH LQYHVWPHQWV LW KROGV DQG UHWXUQV DUH QRW JXDUDQWHG <RX FDQ ORVH PRQH\ E\ LQYHVWLQJ LQ WKH SROLF\ LQFOXGLQJ ORVV RI SULQFLSDO DQG SULRU HDUQLQJ 7KHUHIRUH WKH DFWXDO YDOXH RI DQ\ SROLF\ GLVWULEXWLRQ FDQ EH JUHDWHU RU OHVV WKDQ LWV RULJLQDO FRVW <RX EHDU WKH ULVN RI DQ\ YDULDEOH LQYHVWPHQW RSWLRQV \RX FRRRVH <RX VKRXOG UHDFK HDFK)XQGV SURVSHFWXV FDUHIXOO\ EHIRUH LQYHVWLQJ <RX FDQ REWDLQ D)XQGV SURVSHFWXV E\ FRQWDFWLQJ \RXU OLIH LQVXUDQFH SURGXFW RU E\ YLVLWLQJ ZZZ 3DFLILF/LIH FRP 1R DVVXUDQFH FDQ EH JLYHQ WKDW D)XQGV ZLOO DFKLHYH LWV LQYHVWPHQW REMHFVLYHV

- - -([SHQVH UDWLRV VQRZU GHWHUPLQHG EDVHG RQ DYUDJH QHW DVVHWV DV RI WKH ILVDO\ HDU HQGHG XQOHVV RWKHUZLVH LQGLFDWHG &HUWDLQ SRUWIROLRV QHW H[SHQVHV UHIOHFW D FRQWDFWXDO DGVLV\ IHZDLYHU DQG RU H[SHQVH FDS WKURXJK D VSHFLILHG SHULRG 3OHVH VHH WKH DSSOLFDEOH SRUWIROLR V

FRQVLGHUHG PRUH LQWHUHVW UDWV VHQVLWLYH WKDQ WKHLU VKRUWHU
FRXQWHUSDUVV -

Price/Prospective Book Ratio - LV WKH DVVHW ZHLJKWHG

DYHUDJH RI WKH SURVSHFWLYH ERRN YDOXH \LHOGV RI DOO WKH
GRPHVWLF VWRFNV LQ WKH IXQG V SRUWIROLR DV RI WKH GDWH RI WKH
SRUWIROLR ,W LV FDOFXODWHG E\ GLYLGQLQJ WKH FRPSDQ\ V HVWLPDWHG
VKDUHKROGHUV HTXLW\ SHU VKDUH IRU WKH FXUUHQW ILVFDO \HDU E\
WKH FRPSDQ\ V PRQWK HQG VWRFN SULFH DV RI WKH SRUWIROLR GDWH

Price/Prospective Cash Flow Ratio - UHSUHVHQWV WKH

ZHLJKWHG DYHUDJH RI WKH SULFH FDVK IORZ UDWLRV RI WKH VWRFNV
LQ D IXQG V SRUWIROLR 3ULFH FDVK IORZ UHSUHVHQWV WKH DPRXQW
DQ LQYHVWRU LV ZLOOLQJ WR SD\ IRU D GROODU JHQHUDWHG IURP D
SDUWLFXODU FRPSDQ\ V RSHUDWLRQV 3ULFH FDVK IORZ VKRZV WKH
DELOLW\ RI D EXVLQHVV WR JHQHUDWH FDVK DQG DFWV DV D JDXJH RI
OLTXLGLW\ DQG VROYHQF\

Price/Prospective Earnings Ratio - LV WKH DVVHW ZHLJKWHG

DYHUDJH RI WKH SURVSHFWLYH HDUQLQJV \LHOGV RI DOO WKH GRPHVWLF
VWRFNV LQ WKH IXQG V SRUWIROLR DV RI WKH GDWH RI WKH SRUWIROLR - \$
VWRFN V SURVSHFWLYH HDUQLQJV \LHOG LV FDOFXODWHG E\ GLYLGQLQJ WKH
FRPSDQ\ V HVWLPDWHG HDUQLQJV SHU VKDUH IRU WKH FXUUHQW ILVFDO
\HDU E\ WKH FRPSDQ\ V PRQWK HQG VKDUH SULFH DV RI WKH
SRUWIROLR GDWH

Price/Prospective Sales Ratio - LV WKH ZHLJKWHG DYHUDJH RI

WKH SULFH VDOHV UDWLRV RI WKH VWRFNV LQ D SRUWIROLR 3ULFH VDOHV
UHSUHVHQWV WKH DPRXQW DQ LQYHVWRU LV ZLOOLQJ WR SD\ IRU D GROODU
JHQHUDWHG IURP D SDUWLFXODU FRPSDQ\ V RSHUDWLRQV

Sharpe Ratio - LV D ULVN DGMXVWHG PHDVXUH GHYHORSHG E\
1REHO /DXUHDWH :LOOLDP 6KDUSH ,W LV FDOFXODWHG E\ XVLQJ

VWDQGDUG GHYLDWLRQ DQG H[FHVU UHWXUQ WR GHWHUPLQH UHZDUG
SHU XQLW RI ULVN 7KH KLJKHU WKH 6KDUSH 5DWLR WKH EHWWHU WKH
IXQG V KLVWRULFDO ULVN DGMXVWHG SHUIRUPDQFH

Standard deviation - LV D VWDWLVWLFDO PHDVXUH RI WKH YRODWLW\
RI WKH IXQG V UHWXUQV

R-squared - UHIOHFVV WKH SHUFHQWDJH RI D IXQG V PRYHPHQWV

WKDW DUH H[SODLQHG E\ PRYHPHQWV LQ LWV EHQFKPDUN LQGH[\br/>VKRZLQJ WKH GHJUHH RI FRUUHODWLRQ EHWZHHQ WKH IXQG DQG WKH
EHQFKPDUN

Risk Evaluation Chart - SURYLGHV D JUDSKLF RI WKH WKUHH \HDU

VWDQGDUG GHYLDWLRQ RI IXQG UHWXUQV FRPSDUHG WR LWV EHQFKPDUN

1RWH ,QWHUHVW UDWH VHQVLWLYLW\ IRU QRQ 8 6 GRPLFLOHG
SRUWIROLRV H[FOXGLQJ WKRVH LQ 0RUQLQJVWU FRQYHUWLEOH
FDWHJRULHV PD\ EH DVVLJQHGXVLQJ DYHUDJH PRGLLHG GXUDWLRQ
ZKHQ DYHUDJH HIIHFWLYH GXUDWLRQ LV QRW DYDLODEOH
)RU SRUWIROLRV 0RUQLQJVWU FODVVLILHV DV 8 6 7D[DEOH]LHG
,QFRPH LQWHUHVW UDWH VHQVLWLYLW\ FDWHJRULHV DVVLJQPHQW LV
EDVHG RQ WKH HIIHFWLYH GXUDWLRQ RI WKH 0RUQLQJVWU &RUH %RQG
,QGH[0&%, 7KH FODVVLILFDWLRQ DVVLJQPHQW LV G\QDPLFDOO\
GHWHUPLQHGXUHODWLYH WR WKH EHQFKPDUN LQGH[YDOXH \$
'/LPLWHGµ FDWHJRULHV ZLOO EH DVVLJQHGXWR SRUWIROLRV ZKRVH
DYHUDJH HIIHFWLYH GXUDWLRQ LV EHWZHHQ WR RI 0&%,
DYHUDJH HIIHFWLYH GXUDWLRQ ZKHUH WKH DYHUDJH HIIHFWLYH
GXUDWLRQ LV EHWZHHQ WR RI WKH 0&%, WKH SRUWIROLR
ZLOO EH FODVVLILHG DV 'ORGHUDWHµ DQG WKRVH SRUWIROLRV ZLWK DQ
DYHUDJH HIIHFWLYH GXUDWLRQ YDOXH RU JUHDWHU RI WKH
DYHUDJH HIIHFWLYH GXUDWLRQ RI WKH 0&%, ZLOO EH FODVVLILHG DV
'([WHQVLYHµ

Morningstar Sustainability Rating™

~ ~ ~7KH 0RUQLQJVWU 5LVN 6FRUHV LQGHGXWR SRUWIROLRV ~5DWLQJ
PHDVXUH KRZ ZHOO WKH LVVXLQJ FRPSDQLHV RU FRXQWULHV RI WKH
VHFXULWLHV~ZLWKLQ D IXQG~V SRUWIROLR DUH PDQDJLQJ WKHLU
ILQDQFLDOO\ PDWHULDO HQYLURQPHQWDO VRFLDO DQG JRYHUQDQFH RU
(6* ULVNV UHODWLYH WR WKH IXQG~V 0RUQLQJVWU *OREDO &DWHJRULHV
SHHUV 0RUQLQJVWU DVVLJQV 6XVWDLQDELOLW\ 5DWLQJV E\
FRPELQLQJ D SRUWIROLR V &RUSRUDWH 6XVWDLQDELOLW\ 5DWLQJ DQG
6RYHUHLJQ 6XVWDLQDELOLW\ 5DWLQJ SURSRUWLRQDO WR WKH UHODWLYH
ZHLJKW RI WKH ORQJ RQO\ FRUSRUDWH DQG VRYHUHLJQ
SRVLWLRQV ~ ~ ~7KH 0RUQLQJVWU 6XVWDLQDELOLW\ 5DWLQJ
FDOFXODWLRQ LV D ILYH VWHS SURFHVV)LUVW WKH &RUSRUDWH
6XVWDLQDELOLW\ 6FRUH DQG 6RYHUHLJQ 6XVWDLQDELOLW\ 6FRUH DUH
ERWK GHULYHG)XQGV UHTXLUH DW~OHDVW~
RI~FRUSRUDWH~DVVHV~EH~FRYHUG E\ D FRPSDQ\ OHYHO (6*
5LVN~6FRUH~IURP~6XVWDLQDO\WLFV~WR~UHFHLYH D 0RUQLQJVWU
3RUWIROLR~&RUSRUDWH~6XVWDLQDELOLW\ 6FRUH)XQGV UHTXLUH~DW
OHDVW~ RI~VRYHUHLJQ~DVVHV~EH~FRYHUG E\ D &RXQU\
5LVN~6FRUH~IURP~6XVWDLQDO\WLFV~WR~UHFHLYH D 0RUQLQJVWU
3RUWIROLR~6RYHUHLJQ~6XVWDLQDELOLW\ 6FRUH ~7KH
0RUQLQJVWU~&RUSRUDWH DQG 6RYHUHLJQ~6XVWDLQDELOLW\ 6FRUHV
DUH DVVHW ZHLJKWHG DYHUDJHV~RI FRPSDQ\ OHYHO (6*~5LVN
6FRUHV IRU FRUSRUDWH KROGLQJV RU &RXQU\ 5LVN 6FRUHV IRU
VRYHUHLJQ KROGLQJV ~%RWK VFRUHV~UDQJH EHWZHHQ WR
ZLWK D KLJKHU VFRUH LQGLFDWLRQ~WKDW D IXQG KDV RQ DYHUDJH

\$PHULFDQ &HQWXU\ ,QYHVWPHQW 6HUFLFHV ,QF \$PHULFDQ)XQGV
'LVWULEXWRUV ,QF %1< 0HOORQ 6HFXULWLHV &RUSRUDWLRQ
%ODFN5RFN ,QYHVWPHQWV //& '\$ 6HFXULWLHV //&)LGHOLW\
'LVWULEXWRUV &RUSRUDWLRQ)UDQNOLQ 7HPSOHWRQ 'LVWULEXWRUV ,QF
,QYHVFR 'LVWULEXWRUV ,QF -DQXV 'LVWULEXWRUV //& /DJDUG
\$VVHW 0DQDJPHQW 6HFXULWLHV //& /HJJ 0DVRQ ,QYHVWRU
6HUFLFHV //& /RUG \$EEHWW 'LVWULEXWRU //& 0%6& 6HFXULWLHV
&RUSRUDWLRQ 0)LQDQFLDO *URXS 0 +ROGLQJV 6HFXULWLHV ,QF
0)DQFLDO *UR3' ð 0%6& 6HFXU€0o W€ \$EPDQDPF ð`PÀ`E p P0ðÀpÀXQW 6HUFLFHV ,QF YCRU€LW %0°FDO